

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Vol. 7 No. 12

CORNELI SEED COMPANY, 230 BIDDLE STREET, ST. LOUIS, MO. R.Y.

Apr. 2

RECEIVED

APR 15 1931

U. S. DEPARTMENT OF AGRICULTURE

KEYSTONE VALLEY FARM

Corneli's Trial Grounds



HERE are some actual photographs taken at "KEYSTONE VALLEY FARM" where KEYSTONE SEEDS are tested in the ground so that we are certain what we tell you about them, actually proves to be true when they are planted on the farm and the crop is harvested. A farmer puts in his time and his land fully expecting to

get a good crop and yet if he does not plant the best seed, seed that is absolutely clean, viable and adapted to his conditions, he is wasting his time, his land, and his money. The seed he plants is the only element he really controls for the soil is what it is and he has no control over the weather. If he plants poor seed he cannot possibly raise as much as he would if he planted the best. The farmer is the one benefited most but of course it means much to you as a dealer as your income naturally increases when crops are good.

Do you use this sales argument when your customers want to plant untested seeds that they can buy cheap from a neighbor? There are lots of good reasons that can be advanced in the argument for good seeds. The loss in planting weedy seed should be sufficient, but good germination and adaptability is also important. There is nothing you handle that is any more important than the seeds you sell and there is nothing that can build up greater confidence in you than the fact that the seeds you sell produce abundantly.

But what has this to do with KEYSTONE VALLEY FARM? Just this, you cannot possibly secure the confidence of your farmers as a reliable source for seeds unless the seeds you sell actually produce what you say they will. You have confidence in us who supply you so we in turn make sure that what we sell you is what we say it is.

Each year over 2000 different lots of garden and field seeds are tested in these trial grounds and are thoroughly checked so that you might rest secure in that confidence that must be at the base of all satisfactory business.





CORNELI SEED COMPANY

GENERAL OFFICE:
230 BIDDLE STREET,
North End of "Produce Row"SUCCESSORS TO SCHISLER CORNELI SEED CO.
D. I. BUSHNELL & CO.
PLANT SEED CO.TRADE MARK
We quote to Dealers only. F. O. B. St. Louis, subject to market changes, bags not
returnable. Terms, Cash. No discount, subject to demand draft.
We give no warrant, express or implied, as to description, quality, productiveness, or
any other matter of any seeds we sell and will not be responsible for the crop.

VOL. 7

APRIL 2, 1931



| | 10 Sacks | 5 to 9 | 1 to 4 | |
|--|--------------|---------|---------|--|
| | & Over | Sacks | Sacks | |
| RED CLOVER | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| KEYSTONE | \$24.00 | \$24.25 | \$24.50 | |
| Highest quality, free of noxious weeds, origin Central States. | | | | |
| Horse Shoe | 22.00 | 22.25 | 22.50 | |
| Good honest Grade. Passes State Seed Laws. | | | | |
| Choice | 18.50 | 18.75 | 19.00 | |
| Mammoth (Sapling) Key- stone | 25.00 | 25.25 | 25.50 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|--|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| ALSIKE | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| KEYSTONE | 23.50 | 23.75 | 24.00 | |
| Northern grown, dark green, plump berry. | | | | |
| Horse Shoe | 22.50 | 22.75 | 23.00 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|--|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| SWEET CLOVER | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| KEYSTONE, White Blossom. | 9.00 | 9.10 | 9.25 | |
| Dakota grown, free of noxious weeds, strictly new crop, high germination, scarified. | | | | |
| Horse Shoe, White Blossom | 8.50 | 8.60 | 8.75 | |
| Choice, White Blossom | 7.75 | 7.85 | 8.00 | |
| Grundy Co. (White) Key- stone | 9.00 | 9.10 | 9.25 | |
| Unhulled (White) | 7.00 | 7.10 | 7.25 | |
| KEYSTONE, Yellow Blossom | 9.00 | 9.10 | 9.25 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|--|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| ALFALFA | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| We carry only the best or KEYSTONE of the following origins. | | | | |
| Kansas, non-irrigated | 18.50 | 18.75 | 19.00 | |
| Oklahoma | 18.00 | 18.25 | 18.50 | |
| Dakota, No. 12 | 25.00 | 25.25 | 25.50 | |
| Bee Hive, Utah grown | 25.00 | 25.25 | 25.50 | |
| In sealed, 1 Bushel Bags, Very bardy. | | | | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|---|----------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| Bunny Brand | 18.50 | 18.75 | 19.00 | |
| Western Non-irrigated. | | | | |
| Grimm, State sealed | 32.00 | 32.25 | 32.50 | |
| 1 bushel bags. | | | | |
| Lyman's Grimm | 31.00 | 31.25 | 31.50 | |
| Original strain of Grimm's Alfalfa, in bushel bags. | | | | |
| Affidavit Grimm | 27.00 | 27.25 | 27.50 | |
| No. Dakota grown. | | | | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|------------------------------------|--------------|---------|---------|--|
| | & Over | Sacks | Sacks | |
| TIMOTHY | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| KEYSTONE | \$10.50 | \$10.60 | \$10.75 | |
| 99.50% pure, over 90% germination. | | | | |
| Horse Shoe | 10.25 | 10.35 | 10.50 | |
| Choice | 9.75 | 9.85 | 10.00 | |
| Timothy & Alsike Mixed | 11.50 | 11.60 | 11.75 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|-------------------------------|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| RED TOP | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| KEYSTONE, Solid, Silver Sced. | 24.50 | 24.60 | 24.85 | |
| Horse Shoe | 23.00 | 23.10 | 23.60 | |
| Choice | 21.50 | 21.60 | 21.85 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|-------------------------|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| LESPEDEZA | per 100 lbs. | | | |
| KOREAN Keystone | 29.50 | 29.75 | 30.00 | |
| Genuine, unadulterated. | | | | |
| Common (Japan Clover) | 16.00 | 16.25 | 16.50 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|--------------------------------|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| CANE-KAFIR-MILO | per 100 lbs. | | | |
| Burlap Bags Included | | | | |
| Black Amber (Fodder) | 2.75 | 2.80 | 3.00 | |
| Sourless Orange (Fodder) | 2.75 | 2.80 | 3.00 | |
| Red Orange (Fodder) | 2.85 | 2.90 | 3.10 | |
| Amber (Syrup Strain) | 5.00 | 5.05 | 5.25 | |
| White Kafir Corn (Re- cleaned) | 1.80 | 1.85 | 2.05 | |
| White Kafir Corn (Feed) | 1.60 | 1.65 | 1.85 | |
| Milo Maize (Recleaned) | 1.80 | 1.85 | 2.05 | |
| Milo Maize (Feed) | 1.60 | 1.65 | 1.85 | |
| Orange (Syrup Strain) | 4.75 | 4.80 | 5.00 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|---------------------------|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| MILLETS | per 100 lbs. | | | |
| Seamless Sacks Extra | | | | |
| Tenn. Cultivated KEYSTONE | 4.50 | 4.55 | 4.75 | |
| German, Kansas, KEYSTONE | 4.25 | 4.35 | 4.50 | |
| Common | 4.00 | 4.05 | 4.25 | |
| Hog (Bags Included) | 2.00 | 2.05 | 2.25 | |

| | 10 Sacks | 5 to 9 | 1 to 4 | |
|-------------------------|--------------|--------|--------|--|
| | & Over | Sacks | Sacks | |
| SUDAN | per 100 lbs. | | | |
| Burlap Bags Included | | | | |
| KEYSTONE | 7.50 | 7.60 | 7.75 | |
| New Crop, Johnson Free. | | | | |
| Horse Shoe | 7.00 | 7.10 | 7.25 | |

| | 10 Sacks | 5 to 9 | 1 to 4</th |
| --- | --- | --- | --- |

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 2-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 2.75 | 22.00 " " | 2 " |
| 5-lb. " | 13.00 | 104.00 " " | ½ " |
| 25-lb. pail | 56.25 | 45.00 per pkg. | 1 only |
| 100-lb. drum | 220.00 | 176.00 " " | 1 " |
| 300-lb. " | 645.00 | 516.00 " " | 1 " |

SEMESAN JR.

A Dust Disinfectant for Seed Corn.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 4-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 1.75 | 14.00 " " | 2 " |
| 5-lb. " | 8.00 | 64.00 " " | ½ " |
| 25-lb. pail | 31.25 | 25.00 per pkg. | 1 only |
| 100-lb. drum | 120.00 | 96.00 " " | 1 " |
| 300-lb. " | 345.00 | 276.00 " " | 1 " |

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

| Sizes of Packages | Retail Price Per Package | Dealer Price | Packages Per Case |
|-------------------|--------------------------|------------------|-------------------|
| 4-oz. tin | \$.50 | \$ 4.00 per doz. | 3 doz. |
| 1-lb. " | 1.75 | 14.00 " " | 2 " |
| 5-lb. " | 8.00 | 64.00 " " | ½ " |
| 25-lb. pail | 31.25 | 25.00 per pkg. | 1 only |
| 100-lb. drum | 120.00 | 96.00 " " | 1 " |
| 300-lb. " | 345.00 | 276.00 " " | 1 " |

The Original Legume Inoculator

NOBBE-HILTNER PROCESS

NITRAGIN

TRADE MARK REGD. DEC. 5, 1896 NO. 32212

Restores and Maintains Soil Fertility

| | |
|----------------------|------------------------------|
| Alfalfa, All Clovers | Peas, Vetch, Beans |
| Size Dealer Retail | Austrian Winter Peas |
| 1/4 bu. \$.30 | Size Dealer Retail |
| 1/2 bu.45 | 1/2 bu. \$.30 |
| 1 bu.70 | 1 bu.45 |
| 5 bu. 3.35 | 5 bu.65 |
| | 3 1/2 bu. 1.25 |
| | 5 bu. 1.75 |
| | *Also called "100 lb. size." |

| |
|------------------------|
| Soy Beans and Cow Peas |
| 1 bu. \$.30 |
| 2 bu.50 |

5 bu. \$ 1.05

10 bu. 2.50

1 bu.40

10 bu. 1.75

1 bu.60

5 bu.90

10 bu. 1.80

1 bu.45

5 bu.95

10 bu. 2.50

1 bu.40

10 bu. 2.50